



Membership Information

About AFP International

The Association of Fundraising Professionals (AFP) is the professional association of individuals and organizations that generate philanthropic support for a wide variety of charitable institutions. Founded in 1960, AFP advances philanthropy through its 30,000 members in 233 chapters throughout the world.

So that it can promote stewardship, donor trust and effective and ethical fundraising, AFP:

- Promotes consistent and high standards of professional practice to ensure donor trust and guard against abuses that can occur in the fundraising process.
- Requires members to comply with a *Code of Ethical Principles and Standards* that is designed to provide concrete guidelines for fundraising professionals in philanthropic organizations.
- Was instrumental in creating and maintaining *A Donor Bill of Rights*, a document that outlines what donors have the right to expect from charitable organizations to which they contribute.
- Is an original founder of and current participating organization in a worldwide certification program through Certified Fund Raising Executive (CFRE) International. The CFRE credential, held by more than 4,000 fundraising professionals, verifies experience and knowledge of fundraising and philanthropy. AFP also provides the Advanced Certified Fundraising Executive (ACFRE) credential for senior professionals.
- Provides educational programs about fundraising, including the annual International Conference on Fundraising, the largest gathering of fundraising professionals in the world; the Hemispheric Congress on Fundraising—Latin America; First Course in Fundraising; CFRE Review Course, The Fundamentals of Fundraising Course and AFP Web conferences.
- Provides information about philanthropy through its Fundraising Resource Center, which houses a comprehensive collection of books, periodicals, speeches and audio/visual materials on fundraising and the non-profit sector.

About AFP Canada

With approximately 3,500 members residing in Canada, AFP is dedicated to promoting and advancing the cause of its Canadian members. AFP supports Canadian members in 16 Chapters, and provides essential leadership to Canada's robust charitable sector. Co-ordinated through the Canada Council, AFP in Canada works to:

- Support the growth and development of networks of fundraisers in Canada and around the world.

- Provide information and resources to enable fundraisers to develop in their profession.
- Establish the ethical framework that allows fundraisers to make an impact in Canadian society,
- Educate the public about philanthropy and fundraising
- Inform and shape public policy
- Prepare young professionals for their careers in fundraising
- Enhance the Member experience.

About AFP Edmonton & Area

The AFP Edmonton & Area Chapter was founded in 1996 and has over 200 active members who serve as development directors, fundraising consultants, grant writers, volunteer fundraisers, foundation executive and other individuals dedicated to fundraising and philanthropy.

Our mission is to advance philanthropy through advocacy, research, education, and certification programs within the Edmonton area and beyond.

AFP members of the Edmonton & Area Chapter aspire to:

- Professionalism – The role of fundraising professionals is an essential, noble pursuit and advances the Edmonton & Area non-profit community.
- Learning / education – The assurance of relevant and high quality educational opportunities for fundraising professionals at all career points and in all staff roles.
- Ethical fundraising – Universal adherence to the AFP Code of Ethical Principles and Standards, and assuring that fundraising professionals are informed of ethical fundraising practices and the tenets of the Donor Bill of Rights.
- Integrity – Transparency in the management of chapter finances and governance.
- Fun – An environment of camaraderie and building bonds between fellow fundraising professionals.
- Inclusiveness – Welcoming all fundraising professionals, regardless of employment status, organizational size, or professional position, and encouraging all to become active participants in the chapter.

AFP Edmonton & Area Membership Benefits

We support our membership with comprehensive benefits to foster their development and growth as fundraising professionals. The following programs and services are just a small sample of what is available to help you meet your personal and organizational needs.

- *Code of Ethical Principles and Standards* - in an era of greater accountability, AFP offers the only enforceable code of ethics for fundraisers. The AFP Ethics Committee carries out the enforcement process if there is an alleged violation of the code that is supported by a formal complaint and sufficient documentation. An AFP team of ethical advisers is available to answer your questions and/or address your concerns.
- Professional networking - whether meeting with peers from around the world at the International Conference on Fundraising or with your colleagues from in and around Edmonton, we hold breakfasts, luncheons and events that introduce you to other fundraisers who can enhance your skills and expand your knowledge of the profession.
- The AFP Information Exchange – in-depth guidance from your peers that offers white papers on valuable guidance in fundraising.
- AFP's Toolkits for Fundraisers - the Job Seekers Toolkit focuses on finding the right job and features advice and services to help you carry out a successful job search and land on your feet in a rewarding new position. With the Survival Kit for Fundraising in a Bad Economy you can better cope in a tumultuous economy that presents unique challenges for non-profit fundraising.
- The AFP Resource Center - available 24/7 to answer any questions you might have on a wide range of topics, from gift acceptance policies to donor and board development.
- afpnet.org - a wealth of information and resources for fundraisers is at your fingertips on the international AFP website. To keep you up to date on local happenings, the Edmonton & Area Chapter website (afpedmonton.ca) provides you with upcoming events, job opportunities and information on your chapter.
- *Advancing Philanthropy* magazine - this award-winning publication is the leading idea and strategy magazine for the fundraising and non-profit professional delivered to members bimonthly. Now available in eco-friendly digital format giving members the ability to conveniently access the entire magazine online, scroll through it page by page, as well as bookmark, download and print favorite articles and back issues. Link directly to additional resources from each article and connect instantly to advertisers to learn more about resources to help you do your job more effectively.

- AFP Newsletters – a members-only weekly online publication, eWire, contains news, information, links to job postings and much more!
- International Conference on Fundraising - AFP's annual conference offers more than 150 education sessions, the Marketplace on Fundraising and Philanthropy, motivational conference plenary speakers, the AFP Awards for Philanthropy Banquet, networking events and many other opportunities that only an international conference can provide.
- Educational opportunities— each month, AFP Edmonton & Area hosts a monthly breakfast, luncheon or local round table. Before each monthly session, there is an educational seminar targeting an area of advancement. We also offer the CFRE Review Course (online and classroom setting) the new Fundamentals of Fundraising and Web/Audio conferences.
- Government relations and advocacy - AFP continues to advocate for charitable incentives such as the IRA Rollover provision, as well as oppose overly burdensome charitable reforms that would deter charitable giving. In Canada, AFP has worked on tax incentives for charitable giving and issues such as the CRA fundraising guidelines. AFP also is actively pursuing media coverage favorable to, and information about, the philanthropic process.
- Research - members have free access to Research Council Think Tanks Reports, the annual *AFP Compensation and Benefits Study*, as well as the *AFP State of Fundraising Report* issued in conjunction with the international conference.
- Certification - in addition to member discounts for the CFRE program, we support eligible chapter members in studying for the certification exam by providing mentors, offering workshops and group study sessions, and by sponsoring the AFP Survey Course on Fund Raising.
- Free Member Downloads of AFP *Ready Reference Series* - a benefit and service to help fundraisers through the current challenging economic environment, AFP is pleased to offer all nine of its *Ready Reference* volumes FREE to all members. The booklets include many how-to tips, step-by-step instructions, and insights into specific aspects of fundraising and philanthropy.
- AFP Edmonton & Area Mentorship Program - a great way to bring people together with different backgrounds, positions, experiences and positions of influence resulting in an enhanced experience in the fundraising profession.
- Scholarship programs to ensure educational opportunities are available to Edmonton & Area Chapter members.

AFP Edmonton & Area Membership Categories

AFP Edmonton and Area offer several types of Memberships suited to meet your individual or organizational needs. Memberships are managed by AFP International and include our chapter fee of \$80.

- Individual Memberships
 - **Professional (\$360)** - Open to individuals (a) who, among other responsibilities, hold some degree of accountability for income-generation within the fundraising process; (b) who must hold some degree of responsibility directly for fundraising; (c) who are compensated for their services; and (d) who subscribe to the *AFP Code of Ethical Principles and Standards* and promote the *Donor Bill of Rights*. Active members in good standing may vote, serve on chapter or Association committees and task forces and hold Association or chapter office.
 - **Associate Membership (\$360)** - Open to individuals or volunteers (a) who are engaged in fields related to fundraising and fundraising support, or (b) who have mutual interests with fundraising professionals, and (c) who subscribe to the *AFP Code of Ethical Principles and Standards* and promote the *Donor Bill of Rights*. Associate members in good standing may vote, serve on chapter or Association committees and task forces and hold Association or chapter office.
 - **Retired (\$155)** - Open to individuals who no longer practice as paid fundraising professionals but who, at the time they seek Retired Member status, have been Professional members of the Association for the immediate past five consecutive years and subscribe to the *AFP Code of Ethical Principles and Standards* and promote the *Donor Bill of Rights*. Retired members in good standing may vote, serve on chapter boards, committees and task forces, as well as Association committees and task forces, but may not hold any Association office.
 - **Collegiate (\$115)** - Open to (a) students in a two- or four-year full time degree granting, certificate, or diploma program at an accredited college or university, or (b) individuals who serve as a faculty advisor for a collegiate chapter of AFP. Collegiate members must subscribe to the *AFP Code of Ethical Principles and Standards* and promote the *Donor Bill of Rights*. Membership in this category is limited to those students affiliated with a Collegiate Chapter of AFP. Collegiate members in good standing may vote, serve on chapter boards, committees and task forces, as well as Association committees and task forces, but may not hold any Association Office.

- **Young Professional (\$95)** - Open to persons who hold some degree of responsibility directly for fundraising, work within Canada and are compensated for their services, and are 30 years old or younger, must subscribe to the *AFP Code of Ethical Principles and Standards* and its bylaws and promote the *Donor Bill of Rights* and be employed, or have been employed by an organization that provides benefits to society.

- Organizational Memberships
 - **Nonprofit Organizational Membership Large (\$2,000)** - Open to nonprofit organizations who wish to have multiple members in the association. The organization will designate a minimum of eight (8) to receive Professional member benefits. The memberships may be transferred to another individual if the original member leaves the organization. Must subscribe to the *AFP Code of Ethical Principles and Standards* and promote the *Donor Bill of Rights*. Nonprofit Organizational members in good standing may vote, serve on chapter or Association committees and task forces and hold Association or chapter office.

 - **Nonprofit Organizational Membership Small (\$150)** - Open to nonprofit organizations who can answer yes to all the following criteria:
 - An operating budget of less than \$1,000,000
 - A fundraising department with less than two (2) Full time equivalent (FTE) staff
 - Individually incorporated or otherwise organized as a separate entity in the laws of the specific country; and
 - Not affiliated with a larger institution supporting their operations.

The organization will designate one fundraising professional to receive the benefits offered in this membership category. The membership may be transferred to another individual if the original member leaves the organization. Must subscribe to the *AFP Code of Ethical Principles and Standards* and promote the *Donor Bill of Rights*. Limit one membership per organization. Nonprofit Organizational members in good standing may vote, serve on chapter or Association committees and task forces.