

**Manager, Campaign Operations
(Richmond Hill / Vaughan / Greater Toronto Area)**

Mackenzie Health

Mackenzie Health is a dynamic regional healthcare provider serving a population of more than a half million people across York Region and beyond. Nationally recognized for its commitment to safety and quality patient care, Mackenzie Health is a healthcare leader with a wide variety of academic partners. Mackenzie Health includes Mackenzie Richmond Hill Hospital, the future Mackenzie Vaughan Hospital, as well as a comprehensive network of community-based services in Richmond Hill, Vaughan and the surrounding communities.

Mackenzie Health's vision is to create a world-class health experience. This means delivering quality, compassionate and timely patient-centered care. It means that everything we do is focused on our patients and community.

Mackenzie Health Foundation

Established in 1977, Mackenzie Health Foundation has raised more than \$125 million for capital projects, medical equipment, technology and educational opportunities for Mackenzie Health. With the mission to inspire inspirational gifts, we are proud of our long tradition of partnership with our generous community.

The Exceptional Care Belongs Here campaign

Mackenzie Health Foundation is spearheading the \$250-million *Exceptional Care Belongs Here* campaign – the largest fundraising drive led by a community hospital in Canada – to help build and equip Mackenzie Vaughan Hospital and enhance care at Mackenzie Richmond Hill Hospital. The campaign will help build an outstanding state-of-the-art hospital and purchase the leading-edge equipment and technology that will attract and inspire best-in-class specialists and health care teams at both its hospitals. To date, the Foundation has attracted over \$80 million towards the campaign. A lead transformational pledge from Magna International Inc. of \$10-million will name the emergency department at Mackenzie Vaughan Hospital, the Magna Emergency.

Manager, Campaign Operations:

Reporting to the Director, Philanthropy & Campaigns, The Manager, Campaign Operations will support the processes to drive revenue generation. The successful candidate will play a critical role in overseeing all aspects of the campaign's day-to-day operations, developing and managing a team of operational staff and their initiatives and activities in support of the Exceptional Care Belongs Here campaign and beyond. The incumbent is responsible for supervising, supporting and mentoring the operational team, including all related duties such as performance evaluation, recruitment of new members to the team.

Experience/Skills/Abilities:

- Demonstrated track record of project management and time management skills
- Experience in fundraising campaign management and/or activity
- Strong writing skills and the ability to communicate effectively to a variety of audiences
- Exceptional attention to detail
- MS Office, Raiser's Edge or Sales Force Raiser's Edge or ability to learn new software quickly
- Strong skills in financial management including budgeting, reporting and monitoring
- Access to a vehicle and valid driver's license.
- Effectively uses empathy in interactions with others

Qualifications:

- Minimum of 5 – 7 years of progressive experience in a managerial role preferably in a non-profit setting
- A proven track record of related experience in the context of a multi-year comprehensive campaign
- Previous management experience providing administrative support, coaching and support to employees

This national search is being conducted on behalf of Mackenzie Health Foundation by *crawfordconnect*, a search firm specializing in recruiting leaders and fundraisers for Canada's non-profit sector. If someone you know may be interested in this position please feel free to forward this document – we would be pleased to connect with them.

To apply:

By **May 28, 2018**, please apply with your cover letter and resume to **both**, our website, click the "**Apply for this position**" button and by email directly to **Michelle Lalonde** at michelle@crawfordconnect.com referencing **Job ID 98 – MHF, Manager, Campaign Operations** in the subject line.

Questions about the position? Please reach out to **Michelle Lalonde** at michelle@crawfordconnect.com or **416.699.5199**.

Issues with applying? Please call **1 (866) 647-5149** or email info@crawfordconnect.com.

Qualified applicants are invited to submit their resume and letter of interest online, through our website or by email to our consultant, in confidence. We thank all applicants for applying, however, only qualified candidates selected for an interview will be contacted.